

TOURISM STATISTICAL RELEASE

MARCH - 2021

No.51



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TOURISM STATISTICAL RELEASE FOR MARCH 2021

Tourist Arrivals in Zanzibar increased by 29.6 percent compared with corresponding month in 2020 and decreased by **15.0** percent to 43,821 in March 2021 from 51,574 in February 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **81.5** percent of the total visitors in March 2021 and increased by **55.4** percent compared with corresponding month in 2020. In country wise, Russia dominated the Tourism market by accounting **46.5** percent of all visitors entered in March 2021, followed by Polish (7.3 percent) and Ukraine (3.6 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **41,458** visitors entered through Airport, among them **37,706** visitors came by international flights and **3,752** by domestic flights and remaining visitors **2,363** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **145,263** visitors from January- March 2021 which is decrease of **7.5** percent compared with the corresponding months (January – March) 2020. Most of visitors were from Europe (**85.4** percent). In country wise, Russia (**42.9** percent) is a leading market for the first three months in Zanzibar tourism market. About **136,354** visitors entered through airport while the remaining **8,909** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that March 2021, about **43,705** visitors equivalent to **99.7** percent of visitors came for holidays and **0.1** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **21,272** males (**48.5** percent) and **22,549** females (**51.5** percent) in March 2021. Males decreased by **19.7** percent while female decreased by **10.1** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,825 (6.4 percent)** visitors were aged less than 15 years; **39,772 (90.8 percent)** were aged 15 to 64 years and **1,224 (2.8 percent)** were aged 65 years and older.

Table 7 shows that **22.6 percent** of all visitors in March 2021 stayed in the country for Ten days. The overall average intended length of stay for visitors in March 2021 was about ten (9.8) nights.

The visitors from emerging markets decreased by **1.1 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in March 2021. Out of these bed-spaces, estimates of **427,332** hotel-beds were sold during that month representing a bed occupancy rate of **73.8 percent (Table 10)**.

Table: International Visitors by Nationality, March 2021

Nationality	March 2020			February 2021			March 2021			% Change, January 2021 to March 2021	% Change, February 2020 to March 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1,706	5	7	852	1.7	11	554	1.3	10	-35.0	-67.5
British	2,211	6.5	5	1,306	2.5	8	997	2.3	8	-23.7	-54.9
German	3,217	9.5	1	1,855	3.6	6	1,400	3.2	5	-24.5	-56.5
Italian	2,357	7	4	1,304	2.5	9	660	1.5	9	-49.4	-72.0
French	3,130	9.3	2	2,125	4.1	5	1,090	2.5	7	-48.7	-65.2
Dutch	1,086	3.2	11	498	1	14	278	0.6	15	-44.2	-74.4
Belgium	1,336	4	10	513	1	13	307	0.7	13	-40.2	-77.0
Russian	1,710	5.1	6	18,670	36.2	1	20,393	46.5	1	9.2	1092.6
Turkish	135	0.4	21	142	0.3	21	138	0.3	20	-2.8	2.2
Polish	1,494	4.4	8	4,371	8.5	2	3,219	7.3	2	-26.4	115.5
Ukrainian	261	0.8	19	2,355	4.6	4	1,595	3.6	3	-32.3	511.1
Czech Republic	554	1.6	13	2,373	4.6	3	201	0.5	16	-91.5	-63.7
Spanish	749	2.2	12	529	1	12	424	1.0	11	-19.8	-43.4
Other European	3,032	9		7,368	14.3		4,453	10.2		-39.6	46.9
Subtotal	22,978	68		44,261	85.8		35,709	81.5		-19.3	55.4
ASIA											
Japanese	111	0.3	22	30	0.1	23	24	0.1	23	-20.0	-78.4
Chinese	289	0.9	18	167	0.3	20	154	0.4	19	-7.8	-46.7
Indian	250	0.7	20	272	0.5	16	318	0.7	12	16.9	27.2
Israeli	451	1.3	16	215	0.4	19	83	0.2	21	-61.4	-81.6
Other Asian	961	2.8		793	1.5		755	1.7		-4.8	-21.4
Subtotal	2,062	6.1		1,477	2.9		1,334	3.0		-9.7	-35.3
AFRICA											
Kenyan	534	1.6	14	365	0.7	15	297	0.7	14	-18.6	-44.4
South African	1,349	4	9	1,126	2.2	10	1,430	3.3	4	27.0	6.0
Other African	1,480	4.4		1,186	2.3		1,080	2.5		-8.9	-27.0
Subtotal	3,363	9.9		2,677	5.2		2,807	6.4		4.9	-16.5
AMERICA											
American	2,673	7.9	3	1,790	3.5	7	1,220	2.8	6	-31.8	-54.4
Canadian	458	1.4	15	247	0.5	18	156	0.4	18	-36.8	-65.9
Other American	1,556	4.6		317	0.6		229	0.5		-27.8	-85.3
Subtotal	4,687	13.9		2,354	4.6		1,605	3.7		-31.8	-65.8
OCEANIA											
Australian	355	1.1	17	254	0.5	17	183	0.4	17	-28.0	-48.5
New Zealand	82	0.2	23	61	0.1	22	38	0.1	22	-37.7	-53.7
Subtotal	437	1.3		315	0.6		221	0.5		-29.8	-49.4
Not stated	274	0.8		490	1		2,145	4.9			
TOTAL	33,801	100		51,574	100		43,821	100.0		-15.0	29.6

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, March 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	289	208	497	0	57	57
British	644	291	935	0	62	62
German	887	353	1,240	0	160	160
Italian	426	189	615	0	45	45
French	706	244	950	0	140	140
Dutch	190	59	249	0	29	29
Belgium	170	114	284	0	23	23
Russian	20,055	134	20,189	0	204	204
Turkish	51	35	86	0	52	52
Polish	2,978	148	3,126	0	93	93
Ukrainian	1,496	38	1,534	0	61	61
Czech Republic	136	32	168	0	33	33
Spanish	228	178	406	0	18	18
Other Europeans	3,609	497	4,106	0	347	347
Subtotal	31,865	2,520	34,385	0	1,324	1,324
ASIA						
Japanese	14	9	23	0	1	1
Chinese	72	50	122	0	32	32
Indian	146	51	197	0	121	121
Israeli	46	29	75	0	8	8
Other Asians	495	162	657	0	98	98
Subtotal	773	301	1,074	0	260	260
AFRICA						
Kenyan	117	82	199	0	98	98
South African	1,221	161	1,382	0	48	48
Other Africans	634	110	744	0	336	336
Subtotal	1,972	353	2,325	0	482	482
AMERICA						
American	603	426	1,029	0	191	191
Canadian	92	33	125	0	31	31
Other Americans	154	49	203	0	26	26
Subtotal	849	508	1,357	0	248	248
OCEANIA						
Australian	111	49	160	0	23	23
New Zealand	21	16	37	0	1	1
Subtotal	132	65	197	0	24	24
Not stated	2,115	5	2,120	0	25	25
TOTAL	37,706	3,752	41,458	0	2,363	2,363

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- March 2021

Nationality	January- March 2020			January- March 2021					% Change, Jan-March 2020 to Jan- March 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,383	6	5	1,522	217	1,739	1.2	11	-81.5
British	7,522	4.8	7	2,884	361	3,245	2.2	9	-56.9
German	10,954	7	3	3,829	531	4,360	3.0	6	-60.2
Italian	19,413	12.4	1	2,310	126	2,436	1.7	10	-87.5
French	14,921	9.5	2	5,411	707	6,118	4.2	4	-59.0
Dutch	4,356	2.8	11	919	91	1,010	0.7	15	-76.8
Belgium	5,810	3.7	9	1,123	104	1,227	0.8	12	-78.9
Russian	7,807	5	6	61,624	706	62,330	42.9	1	698.4
Turkish	1,046	0.7	21	273	162	435	0.3	19	-58.4
Polish	6,866	4.4	8	11,982	341	12,323	8.5	2	79.5
Ukrainian	1,604	1	17	6,829	221	7,050	4.9	3	339.5
Czech Republic	2,667	1.7	12	3,756	383	4,139	2.8	7	55.2
Spanish	2,012	1.3	14	1,154	56	1,210	0.8	13	-39.9
Other European	15,406	9.8		14,950	1,418	16,368	11.3		6.2
Subtotal	109,767	69.9		118,566	5,424	123,990	85.4		13.0
ASIA									
Japanese	443	0.3	22	71	11	82	0.1	23	-81.5
Chinese	1,345	0.9	19	318	74	392	0.3	20	-70.9
Indian	1,111	0.7	20	523	261	784	0.5	16	-29.4
Israeli	2,004	1.3	15	358	28	386	0.3	21	-80.7
Other Asian	4,179	2.7		2,018	337	2,355	1.6		-43.6
Subtotal	9,082	5.8		3,288	711	3,999	2.8		-56.0
AFRICA									
Kenyan	1,993	1.3	16	584	465	1,049	0.7	14	-47.4
South African	4,559	2.9	10	3,451	140	3,591	2.5	8	-21.2
Other African	7,141	4.5		2,274	1,129	3,403	2.3		-52.3
Subtotal	13,693	8.7		6,309	1,734	8,043	5.5		-41.3
AMERICA									
American	10,215	6.5	4	3,747	635	4,382	3.0	5	-57.1
Canadian	2,081	1.3	13	428	146	574	0.4	18	-72.4
Other American	8,724	5.6		657	90	747	0.5		-91.4
Subtotal	21,020	13.4		4,832	871	5,703	3.9		-72.9
OCEANIA									
Australian	1,594	1	18	499	86	585	0.4	17	-63.3
New Zealand	253	0.2	23	111	5	116	0.1	22	-54.2
Subtotal	1,847	1.2		610	91	701	0.5		-62.0
Not stated	1,605	1		2,749	78	2,827	1.9		
TOTAL	157,014	100		136,354	8,909	145,263	100		-7.5

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, March 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	5	549	0	0	0	554
British	0	0	0	0	7	989	1	0	0	997
German	0	0	0	0	2	1,398	0	0	0	1,400
Italian	0	0	0	0	2	658	0	0	0	660
French	0	0	0	0	2	1,087	1	0	0	1,090
Dutch	0	0	0	0	0	278	0	0	0	278
Belgium	0	0	0	0	1	305	0	0	1	307
Russian	1	0	2	0	10	20,367	2	0	11	20,393
Turkish	0	0	0	0	0	138	0	0	0	138
Polish	1	0	0	0	4	3,211	2	0	1	3,219
Ukrainian	0	0	0	0	0	1,592	2	0	1	1,595
Czech Republic	0	0	0	0	1	200	0	0	0	201
Spanish	0	0	0	0	3	421	0	0	0	424
Other Europeans	5	0	1	0	6	4,439	1	0	1	4,453
Subtotal	7	0	3	0	43	35,632	9	0	15	35,709
ASIA										
Japanese	0	0	0	0	0	24	0	0	0	24
Chinese	0	0	0	0	0	154	0	0	0	154
Indian	0	0	0	1	2	315	0	0	0	318
Israeli	0	0	0	0	0	83	0	0	0	83
Other Asians	0	0	0	1	5	748	0	0	1	755
Subtotal	0	0	0	2	7	1,324	0	0	1	1,334
AFRICA										
Kenyan	0	0	0	0	2	295	0	0	0	297
South African	0	0	0	0	1	1,429	0	0	0	1,430
Other Africans	0	1	0	0	0	1,074	3	0	2	1,080
Subtotal	0	1	0	0	3	2,798	3	0	2	2,807
AMERICA										
American	0	0	1	0	3	1,216	0	0	0	1,220
Canadian	0	0	0	0	2	154	0	0	0	156
Other Americans	0	0	0	0	0	229	0	0	0	229
Subtotal	0	0	1	0	5	1,599	0	0	0	1,605
OCEANIA										
Australian	0	0	0	0	1	182	0	0	0	183
New Zealand	0	0	0	0	0	38	0	0	0	38
Subtotal	0	0	0	0	1	220	0	0	0	221
Not stated	0	0	0	0	0	2,132	0	0	13	2,145
TOTAL	7	1	4	2	59	43,705	12	0	31	43,821
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.1	99.7	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, March 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	291	263	554
British	464	533	997
German	758	642	1,400
Italian	340	320	660
French	523	567	1,090
Dutch	142	136	278
Belgium	149	158	307
Russian	9,497	10,896	20,393
Turkish	93	45	138
Polish	1,527	1,692	3,219
Ukrainian	779	816	1,595
Czech Republic	111	90	201
Spanish	215	209	424
Other European Country	2,126	2,327	4,453
Subtotal	17,015	18,694	35,709
ASIA			
Japanese	12	12	24
Chinese	83	71	154
Indian	218	100	318
Israeli	42	41	83
Other Asian	445	310	755
Subtotal	800	534	1,334
AFRICA			
Kenyan	175	122	297
South African	726	704	1,430
Other African	586	494	1,080
Subtotal	1,487	1,320	2,807
AMERICA			
American	569	651	1,220
Canadian	93	63	156
Other American	127	102	229
Subtotal	789	816	1,605
OCEANIA			
Australian	83	100	183
New Zealand	16	22	38
Subtotal	99	122	221
Not stated	1,082	1,063	2,145
TOTAL MARCH, 2021	21,272	22,549	43,821
TOTAL FEBRUARY, 2021	26,490	25,084	51,574
TOTAL PERCENT	48.5	51.5	100
% CHANGE, FEBRUARY 2021 TO MARCH 2021	-19.7	-10.1	-15.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, March 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	51	482	21	554
British	71	894	32	997
German	64	1,287	49	1,400
Italian	40	577	43	660
French	70	996	24	1,090
Dutch	11	261	2	274
Belgium	23	277	7	307
Russian	1,693	18,298	402	20,393
Turkish	3	133	2	138
Polish	203	2,864	151	3,218
Ukrainian	89	1,484	22	1,595
Czech Republic	10	186	5	201
Spanish	19	392	13	424
Other European	173	4,105	175	4,453
Subtotal	2,520	32,236	948	35,704
ASIA				
Japanese	2	22	-	24
Chinese	1	144	9	154
Indian	20	290	7	317
Israeli	8	72	3	83
Other Asian	30	694	31	755
Subtotal	61	1,222	50	1,333
AFRICA				
Kenyan	11	279	7	297
South African	76	1,313	40	1,429
Other African	37	1,030	13	1,080
Subtotal	124	2,622	60	2,806
AMERICA				
American	79	1,014	125	1,218
Canadian	9	140	7	156
Other American	13	209	7	229
Subtotal	101	1,363	139	1,603
OCEANIA				
Australian	11	159	13	183
New Zealand	4	30	4	38
Subtotal	15	189	17	221
Not stated	4	2,140	10	2,154
TOTAL	2,825	39,772	1,224	43,821
TOTAL PERCENT	6.4	90.8	2.8	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, March 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	185	134	319	0.7	185	134	319
2	265	203	468	1.1	530	406	936
3	428	364	792	1.8	1,284	1,092	2,376
4	485	495	980	2.2	1,940	1,980	3,920
5	1,227	1,382	2,609	6.0	6,135	6,910	13,045
6	600	892	1,492	3.4	3,600	5,352	8,952
7	3,268	3,201	6,469	14.8	22,876	22,407	45,283
8	1,876	2,108	3,984	9.1	15,008	16,864	31,872
9	972	1,036	2,008	4.6	8,748	9,324	18,072
10	4,800	5,121	9,921	22.6	48,000	51,210	99,210
11	2,837	3,293	6,130	14.0	31,207	36,223	67,430
12	1,527	1,794	3,321	7.6	18,324	21,528	39,852
13	277	279	556	1.3	3,601	3,627	7,228
14	913	848	1,761	4.0	12,782	11,872	24,654
15	527	459	986	2.3	7,905	6,885	14,790
16	109	107	216	0.5	1,744	1,712	3,456
17	58	50	108	0.2	986	850	1,836
18	73	65	138	0.3	1,314	1,170	2,484
19	40	32	72	0.2	760	608	1,368
20	81	68	149	0.3	1,620	1,360	2,980
21	106	119	225	0.5	2,226	2,499	4,725
22	46	53	99	0.2	1,012	1,166	2,178
23	15	12	27	0.1	345	276	621
24	16	12	28	0.1	384	288	672
25	12	13	25	0.1	300	325	625
26	11	6	17	0.0	286	156	442
27	11	5	16	0.0	297	135	432
28	24	19	43	0.1	672	532	1,204
29	8	4	12	0.0	232	116	348
30	182	146	328	0.7	5,460	4,380	9,840
31+	293	229	522	1.2	9,083	7,099	16,182
Total	21,272	22,549	43,821	100.0	208,846	218,486	427,332
	Average intended Length of Stay ¹				9.8	9.7	9.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, March 2021

Nationality	March 2020	February 2021	March 2021	% Change February 2021 to March 2021
Russian	1,710	18,670	20,393	9.2
Polish	1,494	4,371	3,219	-26.4
Ukrainian	261	2355	1,595	-32.3
Chinese	289	167	154	-7.8
Indian	250	272	318	16.9
Israeli	451	215	83	-61.4
Total	4,455	26,050	25,762	-1.1

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, March 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	37,706	0	37,706
Domestic flights/ Sea ferries	3,752	2,363	6,115
Total	41,458	2,363	43,821

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, March 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	319	0.7	319
2	468	1.1	936
3	792	1.8	2,376
4	980	2.2	3,920
5	2,609	6.0	13,045
6	1,492	3.4	8,952
7	6,469	14.8	45,283
8	3,984	9.1	31,872
9	2,008	4.6	18,072
10	9,921	22.6	99,210
11	6,130	14.0	67,430
12	3,321	7.6	39,852
13	556	1.3	7,228
14	1,761	4.0	24,654
15	986	2.3	14,790
16	216	0.5	3,456
17	108	0.2	1,836
18	138	0.3	2,484
19	72	0.2	1,368
20	149	0.3	2,980
21	225	0.5	4,725
22	99	0.2	2,178
23	27	0.1	621
24	28	0.1	672
25	25	0.1	625
26	17	0.0	442
27	16	0.0	432
28	43	0.1	1,204
29	12	0.0	348
30	328	0.7	9,840
31+	522	1.2	16,182
Total	43,821	100.0	427,332
	Number of beds available in March,2021		578,987
	Bed Occupancy Rate		73.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	
May	15,696	18,655	15,640	197	
June	23,458	37,235	36,605	353	
July	41,034	53,087	55,947	3,079	
August	51,937	56,861	68,163	4,366	
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	145,263

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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