

TOURISM STATISTICAL RELEASE

AUGUST - 2021

No.56



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TOURISM STATISTICAL RELEASE FOR AUGUST 2021

Tourist Arrivals in Zanzibar recorded **34,425** visitors in August 2021 compared with **4,366** visitors in August 2020 and **29,714** visitors in July 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **62.6** percent of the total visitors in August 2021.

In country wise, French dominated the Tourism market by accounting **27.0** percent of all visitors entered in August 2021, followed by America (9.9 percent) and India (6.3 percent) while New Zealand recorded the least (0.0 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **24,203** visitors entered through Airport, among them **29,136** visitors came by international flights and **4,933** by domestic flights and remaining visitors **5,289** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **252,937** visitors from January- August 2021 which is the increase of **53.0** percent compared with the corresponding months (January – August) 2020. Most of visitors were from Europe (**74.5** percent). In country wise, Russia (**27.1** percent) is a leading market for the first eight months in Zanzibar tourism market. About **225,810** visitors entered through airport while the remaining **27,127** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that August 2021, about **34,150** visitors equivalent to **99.2** percent of visitors came for holidays and **0.5** percent of visitors came for visiting friends and relatives and **0.3** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **14,874** males (**43.2** percent) and **19,551** females (**56.8** percent) in August 2021. Males increased by **6.9** percent while female increased by **23.8** percent compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,117 (6.1 percent)** visitors were aged less than 15 years **31,477 (91.4 percent)** were aged 15 to 64 years and **831 (2.4 percent)** were aged 65 years and older.

Table 7 shows that **20.4 percent** of all visitors in August 2021 stayed in the country for Six days. The overall average intended length of stay for visitors in August 2021 was about nine (**9.1**) nights.

The visitors from emerging markets decreased by 11.3 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in August 2021. Out of these bed-spaces, estimates of **311,549** hotel-beds were sold during that month representing a bed occupancy rate of **53.8 percent (Table 10)**.

Table: International Visitors by Nationality, August 2021

Nationality	August 2020			July 2021			August 2021			% Change, July 2021 to 2021 August
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	44	1	17	437	1.5	15	314	0.9	15	-28.1
British	392	9	3	1,087	3.7	6	745	2.2	10	-31.5
German	208	4.8	4	1,228	4.1	5	1,558	4.5	4	26.9
Italian	142	3.3	7	465	1.6	13	806	2.3	9	73.3
French	669	15.3	1	3,984	13.4	1	9,279	27.0	1	132.9
Dutch	59	1.4	13	681	2.3	10	551	1.6	12	-19.1
Belgium	99	2.3	9	1015	3.4	7	902	2.6	8	-11.1
Russian	195	4.5	5	220	0.7	18	415	1.2	14	88.6
Turkish	91	2.1	10	460	1.5	14	207	0.6	18	-55.0
Polish	128	2.9	8	3,578	12.0	2	1,479	4.3	6	-58.7
Ukrainian	40	0.9	19	259	0.9	17	270	0.8	16	4.2
Czech Republic	61	1.4	12	127	0.4	19	168	0.5	19	32.3
Spanish	173	4	6	885	3.0	9	1,489	4.3	5	68.2
Other European	394	9		3,061	10.3		3,352	9.7		9.5
Subtotal	2,695	61.7		17,487	58.9		21,535	62.6		23.1
ASIA										
Japanese	2	0	22	25	0.1	23	9	0.0	22	-64.0
Chinese	40	0.9	19	49	0.2	21	52	0.2	21	6.1
Indian	57	1.3	14	940	3.2	8	2,168	6.3	3	130.6
Israeli	42	1	18	677	2.3	11	690	2.0	11	1.9
Other Asian	259	5.9		2155	7.3		1,687	4.9		-21.7
Subtotal	400	9.2		3,846	12.9		4,606	13.4		19.8
AFRICA										
Kenyan	51	1.2	15	544	1.8	12	416	1.2	13	-23.5
South African	73	1.7	11	1,654	5.6	4	1,116	3.2	7	-32.5
Other African	386	8.8		2,741	9.2		2,589	7.5		-5.5
Subtotal	510	11.7		4,939	16.6		4,121	12.0		-16.6
AMERICA										
American	403	9.2	2	2,518	8.5	3	3,400	9.9	2	35.0
Canadian	50	1.1	16	285	1.0	16	255	0.7	17	-10.5
Other American	207	4.7		397	1.3		257	0.7		-35.3
Subtotal	660	15.1		3,200	10.8		3,912	11.4		22.3
OCEANIA										
Australian	25	0.6	21	89	0.3	20	91	0.3	20	2.2
New Zealand	2	0	22	27	0.1	22	3	0.0	23	-88.9
Subtotal	27	0.6		116	0.4		94	0.3		-19.0
Not stated	74	1.7		126	0.4		157	0.5		
TOTAL	4,366	100		29,714	100		34,425	100.0		15.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, August 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	202	45	247	0	67	67
British	583	61	644	0	101	101
German	985	374	1,359	0	199	199
Italian	684	66	750	0	56	56
French	6,897	1,604	8,501	0	778	778
Dutch	298	159	457	0	94	94
Belgium	567	188	755	0	147	147
Russian	316	37	353	0	62	62
Turkish	130	15	145	0	62	62
Polish	1,295	87	1,382	0	97	97
Ukrainian	238	8	246	0	24	24
Czech Republic	142	8	150	0	18	18
Spanish	833	575	1,408	0	81	81
Other Europeans	2,655	403	3,058	0	294	294
Subtotal	15,825	3,630	19,455	0	2,080	2,080
ASIA						
Japanese	7	0	7	0	2	2
Chinese	11	9	20	0	32	32
Indian	1,082	40	1,122	0	1046	1,046
Israeli	458	192	650	0	40	40
Other Asians	1,336	82	1,418	0	269	269
Subtotal	2,894	323	3,217	0	1,389	1,389
AFRICA						
Kenyan	133	14	147	0	269	269
South African	994	52	1,046	0	70	70
Other Africans	1,615	128	1,743	0	846	846
Subtotal	2,742	194	2,936	0	1,185	1,185
AMERICA						
American	2,298	684	2,982	0	418	418
Canadian	133	44	177	0	78	78
Other Americans	154	50	204	0	53	53
Subtotal	2,585	778	3,363	0	549	549
OCEANIA						
Australian	52	4	56	0	35	35
New Zealand	3	0	3	0	0	0
Subtotal	55	4	59	0	35	35
Not stated	102	4	106	0	51	51
TOTAL	24,203	4,933	29,136	0	5,289	5,289

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- August 2021

Nationality	January- August 2020			January- August 2021					% Change, Jan-August 2020 to Jan- August 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,576	5.8	5	2,532	615	3,147	1.2	15	-67.1
British	8,338	5	6	5,976	869	6,845	2.7	8	-17.9
German	11,387	6.9	3	7,580	1,439	9,019	3.6	6	-20.8
Italian	19,829	12	1	4,324	332	4,656	1.8	10	-76.5
French	15,925	9.6	2	20,251	2,536	22,787	9.0	2	43.1
Dutch	4,489	2.7	11	2,529	397	2,926	1.2	16	-34.8
Belgium	5,984	3.6	9	3,247	513	3,760	1.5	13	-37.2
Russian	8,050	4.9	7	67,622	962	68,584	27.1	1	752.0
Turkish	1,328	0.8	20	1,045	594	1,639	0.6	18	23.4
Polish	7,111	4.3	8	19,918	684	20,602	8.1	3	189.7
Ukrainian	1,673	1	17	7,773	292	8,065	3.2	7	382.1
Czech Republic	2,780	1.7	12	4,119	481	4,600	1.8	11	65.5
Spanish	2,263	1.4	13	4,154	282	4,436	1.8	12	96.0
Other European	16,225	9.8		25,007	2,450	27,457	10.9		69.2
Subtotal	114,958	69.5		176,077	12,446	188,523	74.5		64.0
ASIA									
Japanese	460	0.3	22	116	39	155	0.1	23	-66.3
Chinese	1,483	0.9	19	457	309	766	0.3	21	-48.3
Indian	1,272	0.8	21	2,874	1,904	4,778	1.9	9	275.6
Israeli	2,072	1.3	16	2,236	163	2,399	0.9	17	15.8
Other Asian	4,703	2.8		7,245	1,436	8,681	3.4		84.6
Subtotal	9,990	6		12,928	3,851	16,779	6.6		68.0
AFRICA									
Kenyan	2,108	1.3	15	1,586	1,770	3,356	1.3	14	59.2
South African	4,809	2.9	10	9,024	512	9,536	3.8	5	98.3
Other African	7,744	4.7		8,541	4,536	13,077	5.2		68.9
Subtotal	14,661	8.9		19,151	6,818	25,969	10.3		77.1
AMERICA									
American	10,995	6.6	4	10,495	2,808	13,303	5.3	4	21.0
Canadian	2,178	1.3	14	1,168	421	1,589	0.6	19	-27.0
Other American	8,957	5.4		1,639	284	1,923	0.8		-78.5
Subtotal	22,130	13.4		13,302	3,513	16,815	6.6		-24.0
OCEANIA									
Australian	1,655	1	18	773	214	987	0.4	20	-40.4
New Zealand	263	0.2	23	191	7	198	0.1	22	-24.7
Subtotal	1,918	1.2		964	221	1,185	0.5		-38.2
Not stated	1,686	1		3,388	278	3,666	1.4		
TOTAL	165,343	100		225,810	27,127	252,937	100		53.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, August 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	6	308	0	0	0	314
British	2	0	0	0	4	739	0	0	0	745
German	0	0	0	0	10	1,547	0	0	1	1,558
Italian	0	0	0	0	2	803	1	0	0	806
French	1	0	0	0	42	9,206	2	0	0	9,281
Dutch	0	0	0	0	12	539	0	0	0	551
Belgium	1	0	0	0	2	897	0	0	0	902
Russian	0	0	0	0	2	413	0	0	0	415
Turkish	0	0	0	0	2	204	0	0	0	207
Polish	0	0	0	0	6	1,469	0	1	3	1,479
Ukrainian	0	0	0	0	0	270	0	0	0	270
Czech Republic	0	0	0	0	0	168	0	0	0	168
Spanish	0	0	0	0	6	1,481	0	0	2	1,489
Other Europeans	1	0	0	0	20	3,325	1	0	6	3,353
Subtotal	5	0	0	0	114	21,369	4	1	45	21,538
ASIA										
		0	0	0						
Japanese	0	0	0	0	0	9	0	0	0	9
Chinese	0	0	0	0	1	51	0	0	0	52
Indian	0	0	0	0	1	2,163	0	1	3	2,168
Israeli	0	0	0	0	5	687	0	0	1	693
Other Asians	0	0	0	0	15	1,669	0	1	2	1,687
Subtotal	0	0	0	0	22	4,579	0	2	6	4,609
AFRICA										
			0	0						
Kenyan	0	0	0	1	2	413	0	0	0	416
South African	0	0	0	0	2	1,111	0	0	0	1,116
Other Africans	1	1	0	0	10	2,571	0	0	6	2,589
Subtotal	1	1	0	1	14	4,095	0	0	9	4,121
AMERICA										
			0							
American	1	1	0	1	23	3,367	1	0	7	3,401
Canadian	0	0	0	0	0	255	0	0	0	255
Other Americans	0	0	0	0	1	256	0	0	0	257
Subtotal	1	1	0	1	24	3,878	1	0	7	3,913
OCEANIA										
			0					0		
Australian	0	0	0	0	0	91	0	0	0	91
New Zealand	0	0	0	0	0	3	0	0	0	3
Subtotal	0	0	0	0	0	94	0	0	0	94
Not stated	0	0	0	0	0	135	0	0	15	150
TOTAL	7	2	0	2	174	34,150	5	3	82	34,425
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.5	99.2	0.0	0.0	0.2	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, August 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	130	184	314
British	313	432	745
German	776	782	1,558
Italian	369	437	806
French	3,839	5,440	9,279
Dutch	271	280	551
Belgium	401	501	902
Russian	141	274	415
Turkish	88	119	207
Polish	670	809	1,479
Ukrainian	107	163	270
Czech Republic	93	75	168
Spanish	598	891	1,489
Other European Country	1,525	1,827	3,352
Subtotal	9,321	12,214	21,535
ASIA			
Japanese	4	5	9
Chinese	34	18	52
Indian	1,260	908	2,168
Israeli	245	445	690
Other Asian	979	708	1,687
Subtotal	2,522	2,084	4,606
AFRICA			
Kenyan	211	205	416
South African	442	674	1,116
Other African	1,349	1,240	2,589
Subtotal	2,002	2,119	4,121
AMERICA			
American	679	2,721	3,400
Canadian	97	158	255
Other American	123	134	257
Subtotal	899	3,013	3,912
OCEANIA			
Australian	46	45	91
New Zealand	1	2	3
Subtotal	47	47	94
Not stated	83	74	157
TOTAL AUGUST, 2021	14,874	19,551	34,425
TOTAL JULY, 2021	13,919	15,795	29,714
TOTAL PERCENT	43.2	56.8	100
% CHANGE, JULY 2021 TO AUGUST 2021	6.9	23.8	15.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, August 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	21	280	13	314
British	46	687	12	745
German	101	1,407	50	1,558
Italian	39	725	42	806
French	558	8,593	128	9,279
Dutch	47	496	8	551
Belgium	88	804	9	901
Russian	17	394	4	415
Turkish	15	187	5	207
Polish	115	1,333	31	1,479
Ukrainian	6	262	2	270
Czech Republic	15	150	3	168
Spanish	48	1,419	22	1,489
Other European	201	3,085	67	3,353
Subtotal	1,317	19,822	396	21,535
ASIA				
Japanese	2	7	0	9
Chinese	1	50	1	52
Indian	145	1,955	68	2,168
Israeli	65	614	14	693
Other Asian	75	1,538	74	1,687
Subtotal	288	4,164	157	4,609
AFRICA				
Kenyan	11	395	9	415
South African	62	1,025	29	1,116
Other African	146	2,414	26	2,586
Subtotal	219	3,834	64	4,117
AMERICA				
American	255	2,956	190	3,401
Canadian	24	222	9	255
Other American	5	243	8	256
Subtotal	284	3,421	207	3,912
OCEANIA				
Australian	5	85	1	91
New Zealand	0	3	0	3
Subtotal	5	88	1	94
Not stated	4	148	6	158
TOTAL	2,117	31,477	831	34,425
TOTAL PERCENT	6.1	91.4	2.4	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, August 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	375	227	602	1.7	375	227	602
2	416	349	765	2.2	832	698	1,530
3	516	505	1,021	3.0	1,548	1,515	3,063
4	675	691	1,366	4.0	2,700	2,764	5,464
5	1,093	1,100	2,193	6.4	5,465	5,500	10,965
6	872	6,158	7,030	20.4	5,232	36,948	42,180
7	3,100	2,808	5,908	17.2	21,700	19,656	41,356
8	713	806	1,519	4.4	5,704	6,448	12,152
9	456	436	892	2.6	4,104	3,924	8,028
10	2,406	2,516	4,922	14.3	24,060	25,160	49,220
11	377	372	749	2.2	4,147	4,092	8,239
12	801	663	1,464	4.3	9,612	7,956	17,568
13	255	300	555	1.6	3,315	3,900	7,215
14	762	780	1,542	4.5	10,668	10,920	21,588
15	545	427	972	2.8	8,175	6,405	14,580
16	156	193	349	1.0	2,496	3,088	5,584
17	201	113	314	0.9	3,417	1,921	5,338
18	73	121	194	0.6	1,314	2,178	3,492
19	112	117	229	0.7	2,128	2,223	4,351
20	143	110	253	0.7	2,860	2,200	5,060
21	107	104	211	0.6	2,247	2,184	4,431
22	33	23	56	0.2	726	506	1,232
23	23	35	58	0.2	529	805	1,334
24	79	77	156	0.5	1,896	1,848	3,744
25	26	18	44	0.1	650	450	1,100
26	5	11	16	0.0	130	286	416
27	8	8	16	0.0	216	216	432
28	46	18	64	0.2	1,288	504	1,792
29	7	13	20	0.1	203	377	580
30	226	156	382	1.1	6,780	4,680	11,460
31+	267	296	563	1.6	8,277	9,176	17,453
Total	14,874	19,551	34,425	100.0	142,794	168,755	311,549
	Average intended Length of Stay ¹				9.6	8.6	9.1

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, August 2021

Nationality	August 2020	July 2021	August 2021	% Change July 2021 to August 2021
Russian	195	220	415	88.6
Polish	128	3,578	1,479	-58.7
Ukrainian	40	259	270	4.2
Chinese	40	49	52	6.1
Indian	57	940	2,168	130.6
Israeli	42	677	690	1.9
Total	502	5,723	5,074	-11.3

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, August 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	24,203	0	24,203
Domestic flights/ Sea ferries	4,933	5,289	10,222
Total	29,136	5,289	34,425

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, August 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	602	1.7	602
2	765	2.2	1,530
3	1,021	3.0	3,063
4	1,366	4.0	5,464
5	2,193	6.4	10,965
6	7,030	20.4	42,180
7	5,908	17.2	41,356
8	1,519	4.4	12,152
9	892	2.6	8,028
10	4,922	14.3	49,220
11	749	2.2	8,239
12	1,464	4.3	17,568
13	555	1.6	7,215
14	1,542	4.5	21,588
15	972	2.8	14,580
16	349	1.0	5,584
17	314	0.9	5,338
18	194	0.6	3,492
19	229	0.7	4,351
20	253	0.7	5,060
21	211	0.6	4,431
22	56	0.2	1,232
23	58	0.2	1,334
24	156	0.5	3,744
25	44	0.1	1,100
26	16	0.0	416
27	16	0.0	432
28	64	0.2	1,792
29	20	0.1	580
30	382	1.1	11,460
31+	563	1.6	17,453
Total	34,425	100.0	311,549
	Number of beds available in August,2021		578,987
	Bed Occupancy Rate		53.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	29,714
August	51,937	56,861	68,163	4,366	34,425
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	252,937

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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