

TOURISM STATISTICAL RELEASE

FEBRUARY - 2021

No.50



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TOURISM STATISTICAL RELEASE FOR FEBRUARY 2021

Tourist Arrivals in Zanzibar increased by **3.4** percent to 51,574 in February 2021 from 49,868 in January 2021 and decreased by **16.5** percent compared with corresponding month in 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting **85.8** percent of the total visitors in February 2021 and increased by **0.5** percent compared with corresponding month in 2020. In country wise, Russia dominated the Tourism market by accounting **36.2** percent of all visitors entered in February 2021, followed by Polish (8.5 percent) and Czech Republic (4.6 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in **(Table 1)**.

The data from **Table 2** shows that **48,465** visitors entered through Airport, among them **45,713** visitors came by international flights and **2,752** by domestic flights and remaining visitors **3,109** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **101,442** visitors from January- February 2021 which is decrease of **17.7** percent compared with the corresponding months (January – February) 2020. Most of visitors were from Europe (**87.0** percent). In country wise, Russia (**41.3** percent) is a leading market for the first two months in Zanzibar tourism market. About **94,896** visitors entered through airport while the remaining **6,546** visitors entered through seaport **(Table 3)**.

Information on the purpose of visit **(Table 4)** shows that February 2021, about **50,917** visitors equivalent to **98.7** percent of visitors came for holidays and **1.1** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **26,490** males (**51.4** percent) and **25,084** females (**48.6** percent) in February 2021. Males increased by **11.1** percent while female decreased by **3.6** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **3,412 (6.6 percent)** visitors were aged less than 15 years; **46,431 (90.0 percent)** were aged 15 to 64 years and **1,731 (3.4 percent)** were aged 65 years and older.

Table 7 shows that **17.5 percent** of all visitors in February 2021 stayed in the country for Ten days. The overall average intended length of stay for visitors in February 2021 was about ten (9.8) nights.

The visitors from emerging markets increased by **257.9 percent** in February 2021 compared with corresponding month in 2020 and they decreased by 17.2 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **505,569** bed-spaces was available in February 2021. Out of these bed-spaces, estimates of **485,100** hotel-beds were sold during that month representing a bed occupancy rate of **104.2 percent (Table 10)**.

Table: International Visitors by Nationality, February 2021

Nationality	February 2020			January 2021			February 2021			% Change, January 2021 to February 2021	% Change, February 2020 to February 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	4,149	6.7	4	333	0.7	13	852	1.7	11	155.9	-79.5
British	2,728	4.4	7	942	1.9	9	1,306	2.5	8	38.6	-52.1
German	4,244	6.9	3	1,105	2.2	7	1,855	3.6	6	67.9	-56.3
Italian	7,964	12.9	1	472	0.9	10	1,304	2.5	9	176.3	-83.6
French	7,015	11.4	2	2,903	5.8	4	2,125	4.1	5	-26.8	-69.7
Dutch	1,591	2.6	10	234	0.5	15	498	1.0	14	112.8	-68.7
Belgium	2,170	3.5	9	407	0.8	11	513	1.0	13	26.0	-76.4
Russian	2,791	4.5	6	23267	46.7	1	18,670	36.2	1	-19.8	568.9
Turkish	340	0.6	20	155	0.3	18	142	0.3	21	-8.4	-58.2
Polish	2,523	4.1	8	4,733	9.5	2	4,371	8.5	2	-7.6	73.2
Ukrainian	655	1.1	15	3100	6.2	3	2,355	4.6	4	-24.0	259.5
Czech Republic	1,186	1.9	11	1565	3.1	5	2,373	4.6	3	51.6	100.1
Spanish	510	0.8	17	257	0.5	14	529	1.0	12	105.8	3.7
Other European	6,159	10		4,547	9.1		7,368	14.3		62.0	19.6
Subtotal	44,025	71.3		44,020	88.3		44,261	85.8		0.5	0.5
ASIA											
Japanese	169	0.3	22	28	0.1	22	30	0.1	23	7.1	-82.2
Chinese	261	0.4	21	71	0.1	21	167	0.3	20	135.2	-36.0
Indian	427	0.7	19	194	0.4	16	272	0.5	16	40.2	-36.3
Israeli	621	1	16	88	0.2	20	215	0.4	19	144.3	-65.4
Other Asian	1,319	2.1		807	1.6		793	1.5		-1.7	-39.9
Subtotal	2,797	4.5		1,188	2.4		1,477	2.9		24.3	-47.2
AFRICA											
Kenyan	695	1.1	14	387	0.8	12	365	0.7	15	-5.7	-47.5
South African	1,173	1.9	12	1,035	2.1	8	1,126	2.2	10	8.8	-4.0
Other African	3,044	4.9		1,137	2.3		1,186	2.3		4.3	-61.0
Subtotal	4,912	8		2,559	5.1		2,677	5.2		4.6	-45.5
AMERICA											
American	3,912	6.3	5	1,372	2.8	6	1,790	3.5	7	30.5	-54.2
Canadian	911	1.5	13	171	0.3	17	247	0.5	18	44.4	-72.9
Other American	4,012	6.5		201	0.4		317	0.6		57.7	-92.1
Subtotal	8,835	14.3		1,744	3.5		2,354	4.6		35.0	-73.4
OCEANIA											
Australian	444	0.7	18	148	0.3	19	254	0.5	17	71.6	-42.8
New Zealand	51	0.1	23	17	0.0	23	61	0.1	22	258.8	19.6
Subtotal	495	0.8		165	0.3		315	0.6		90.9	-36.4
Not stated	688	1.1		192	0.4		490	1.0			
TOTAL	61,752	100		49,868	100		51,574	100.0		3.4	-16.5

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, February 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	716	59	775	0	77	77
British	1,092	97	1,189	0	117	117
German	1,459	204	1,663	0	192	192
Italian	1,126	131	1,257	0	47	47
French	1,628	247	1,875	0	250	250
Dutch	440	34	474	0	24	24
Belgium	444	37	481	0	32	32
Russian	18,251	185	18,436	0	234	234
Turkish	61	25	86	0	56	56
Polish	4,145	96	4,241	0	130	130
Ukrainian	2,166	106	2,272	0	83	83
Czech Republic	1,926	240	2,166	0	207	207
Spanish	462	51	513	0	16	16
Other Europeans	6,236	556	6,792	0	576	576
Subtotal	40,152	2,068	42,220	0	2,041	2,041
ASIA						
Japanese	24	6	30	0	0	0
Chinese	137	9	146	0	21	0
Indian	179	37	216	0	56	56
Israeli	173	34	207	0	8	8
Other Asians	557	136	693	0	100	100
Subtotal	1,070	222	1,292	0	185	185
AFRICA						
Kenyan	186	33	219	0	146	146
South African	955	127	1,082	0	44	44
Other Africans	776	57	833	0	353	353
Subtotal	1,917	217	2,134	0	543	543
AMERICA						
American	1,431	159	1,590	0	200	200
Canadian	185	21	206	0	41	41
Other Americans	236	46	282	0	35	35
Subtotal	1,852	226	2,078	0	276	276
OCEANIA						
Australian	213	13	226	0	28	28
New Zealand	57	0	57	0	4	4
Subtotal	270	13	283	0	32	32
Not stated	452	6	458	0	32	32
TOTAL	45,713	2,752	48,465	0	3,109	3,109

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2021

Nationality	January-February 2020			January-February 2021					% Change, Jan-February 2020 to Jan- February 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	7,677	6.2	4	1,025	160	1,185	1.2	11	-84.6
British	5,311	4.3	8	1,949	299	2,248	2.2	8	-57.7
German	7,737	6.3	3	2,589	371	2,960	2.9	7	-61.7
Italian	17,056	13.8	1	1,695	81	1,776	1.8	10	-89.6
French	11,791	9.6	2	4,461	567	5,028	5.0	4	-57.4
Dutch	3,270	2.7	10	670	62	732	0.7	15	-77.6
Belgium	4,474	3.6	9	839	81	920	0.9	12	-79.4
Russian	6,097	4.9	6	41,435	502	41,937	41.3	1	587.8
Turkish	911	0.7	20	187	110	297	0.3	20	-67.4
Polish	5,372	4.4	7	8,856	248	9,104	9.0	2	69.5
Ukrainian	1,343	1.1	16	5,295	160	5,455	5.4	3	306.2
Czech Republic	2,113	1.7	12	3,588	350	3,938	3.9	5	86.4
Spanish	1,263	1	17	748	38	786	0.8	13	-37.8
Other European	12,374	10		10,844	1,071	11,915	11.7		-3.7
Subtotal	86,789	70.4		84,181	4,100	88,281	87.0		1.7
ASIA									
Japanese	332	0.3	22	48	10	58	0.1	23	-82.5
Chinese	1,056	0.9	19	196	42	238	0.2	21	-77.5
Indian	861	0.7	21	326	140	466	0.5	16	-45.9
Israeli	1,553	1.3	14	283	20	303	0.3	19	-80.5
Other Asian	3,218	2.6		1,361	239	1,600	1.6		-50.3
Subtotal	7,020	5.7		2,214	451	2,665	2.6		-62.0
AFRICA									
Kenyan	1,459	1.2	15	385	367	752	0.7	14	-48.5
South African	3,210	2.6	11	2,069	92	2,161	2.1	9	-32.7
Other African	5,661	4.6		1,530	793	2,323	2.3		-59.0
Subtotal	10,330	8.4		3,984	1,252	5,236	5.2		-49.3
AMERICA									
American	7,542	6.1	5	2,718	444	3,162	3.1	6	-58.1
Canadian	1,623	1.3	13	303	115	418	0.4	17	-74.2
Other American	7,168	5.8		454	64	518	0.5		-92.8
Subtotal	16,333	13.3		3,475	623	4,098	4.0		-74.9
OCEANIA									
Australian	1,239	1	18	339	63	402	0.4	18	-67.6
New Zealand	171	0.1	23	74	4	78	0.1	22	-54.4
Subtotal	1,410	1.1		413	67	480	0.5		-66.0
Not stated	1,331	1.1		629	53	682	0.7		
TOTAL	123,213	100		94,896	6,546	101,442	100		-17.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	30	822	0	0	0	852
British	0	0	0	0	102	1,203	1	0	0	1,306
German	0	0	0	0	22	1,833	0	0	0	1,855
Italian	0	0	0	0	70	1,232	1	0	1	1,304
French	0	0	0	0	44	2,075	2	0	4	2,125
Dutch	0	0	0	0	14	483	0	1	0	498
Belgium	0	0	0	0	10	502	0	0	0	513
Russian	0	0	1	0	19	18,637	0	1	12	18,670
Turkish	0	0	0	0	1	140	1	0	0	142
Polish	1	0	0	0	22	4,341	0	0	0	4,371
Ukrainian	0	0	0	0	2	2,347	2	0	4	2,355
Czech Republic	0	0	0	0	10	2,362	0	0	1	2,373
Spanish	1	0	0	0	20	508	0	0	0	529
Other Europeans	1	2	0	0	50	7,307	4	0	0	7,368
Subtotal	3	2	2	0	416	43,792	11	2	33	44,261
ASIA										
				0						
Japanese	0	0	0	0	0	30	0	0	0	30
Chinese	0	0	0	0	1	165	1	0	0	167
Indian	0	0	0	2	6	264	0	0	0	272
Israeli	0	0	0	0	19	196	0	0	0	215
Other Asians	0	0	0	2	45	743	0	1	2	793
Subtotal	0	0	0	4	71	1,398	1	1	2	1,477
AFRICA										
			0							
Kenyan	0	1	0	0	6	358	0	0	0	365
South African	0	0	0	0	9	1,116	0	0	0	1,125
Other Africans	0	0	0	0	21	1,159	4	0	2	1,186
Subtotal	0	1	0	0	36	2,633	4	0	2	2,676
AMERICA										
	0		0	0				0		
American	0	0	0	0	46	1,743	0	0	1	1,790
Canadian	0	0	0	0	7	240	0	0	0	247
Other Americans	0	0	0	0	3	313	0	0	0	317
Subtotal	0	0	0	0	56	2,296	0	0	2	2,354
OCEANIA										
			0	0						
Australian	0	0	0	0	5	249	0	0	0	254
New Zealand	0	0	0	0	1	60	0	0	0	61
Subtotal	0	0	0	0	6	309	0	0	0	315
Not stated	0	0	0	0	0	489	0	0	2	491
TOTAL	3	3	2	4	585	50,917	16	3	41	51,574
TOTAL PERCENT	0.0	0.0	0.0	0.0	1.1	98.7	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	437	415	852
British	666	640	1,306
German	940	915	1,855
Italian	676	628	1,304
French	1,104	1,021	2,125
Dutch	256	242	498
Belgium	221	292	513
Russian	9,390	9,280	18,670
Turkish	95	47	142
Polish	2,231	2,140	4,371
Ukrainian	1,238	1,117	2,355
Czech Republic	1,321	1,052	2,373
Spanish	271	258	529
Other European Country	3,773	3,595	7,368
Subtotal	22,619	21,642	44,261
ASIA			
Japanese	13	17	30
Chinese	99	68	167
Indian	187	85	272
Israeli	100	115	215
Other Asian	482	311	793
Subtotal	881	596	1,477
AFRICA			
Kenyan	201	164	365
South African	580	546	1,126
Other African	727	459	1,186
Subtotal	1,508	1,169	2,677
AMERICA			
American	750	1,040	1,790
Canadian	134	113	247
Other American	181	136	317
Subtotal	1,065	1,289	2,354
OCEANIA			
Australian	135	119	254
New Zealand	30	31	61
Subtotal	165	150	315
Not stated	252	238	490
TOTAL FEBRUARY, 2021	26,490	25,084	51,574
TOTAL JANUARY, 2021	23,851	26,017	49,868
TOTAL PERCENT	51.4	48.6	100
% CHANGE, JANUARY, 2021 TO			
FEBRUARY 2021	11.1	-3.6	3.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	72	740	40	852
British	109	1,130	67	1,306
German	80	1,675	100	1,855
Italian	100	1,141	63	1,304
French	188	1,877	60	2,125
Dutch	38	443	17	498
Belgium	33	462	18	513
Russian	1,369	16,977	324	18,670
Turkish	1	137	4	142
Polish	299	3,883	189	4,371
Ukrainian	108	2,207	40	2,355
Czech Republic	182	2,097	94	2,373
Spanish	16	488	25	529
Other European	412	6,728	228	7,368
Subtotal	3,007	39,985	1,269	44,261
ASIA				
Japanese	3	27	-	30
Chinese	11	149	7	167
Indian	21	242	9	272
Israeli	22	174	19	215
Other Asian	33	714	46	793
Subtotal	90	1,306	81	1,477
AFRICA				
Kenyan	10	345	10	365
South African	65	990	71	1,126
Other African	53	1,106	26	1,185
Subtotal	128	2,441	107	2,676
AMERICA				
American	119	1,468	202	1,789
Canadian	18	214	15	247
Other American	19	283	15	317
Subtotal	156	1,965	232	2,353
OCEANIA				
Australian	22	210	22	254
New Zealand	4	41	16	61
Subtotal	26	251	38	315
Not stated	5	483	4	492
TOTAL	3,412	46,431	1,731	51,574
TOTAL PERCENT	6.6	90.0	3.4	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	197	121	318	0.6	197	121	318
2	291	240	531	1.0	582	480	1,062
3	539	448	987	1.9	1,617	1,344	2,961
4	704	651	1,355	2.6	2,816	2,604	5,420
5	1,600	1,428	3,028	5.9	8,000	7,140	15,140
6	880	2,716	3,596	7.0	5,280	16,296	21,576
7	4,700	3,814	8,514	16.5	32,900	26,698	59,598
8	2,376	2,265	4,641	9.0	19,008	18,120	37,128
9	1,170	1,099	2,269	4.4	10,530	9,891	20,421
10	4,701	4,329	9,030	17.5	47,010	43,290	90,300
11	3,092	2,755	5,847	11.3	34,012	30,305	64,317
12	1,860	1,612	3,472	6.7	22,320	19,344	41,664
13	393	318	711	1.4	5,109	4,134	9,243
14	1,382	1,193	2,575	5.0	19,348	16,702	36,050
15	730	620	1,350	2.6	10,950	9,300	20,250
16	191	175	366	0.7	3,056	2,800	5,856
17	123	93	216	0.4	2,091	1,581	3,672
18	118	97	215	0.4	2,124	1,746	3,870
19	87	59	146	0.3	1,653	1,121	2,774
20	158	107	265	0.5	3,160	2,140	5,300
21	223	158	381	0.7	4,683	3,318	8,001
22	89	64	153	0.3	1,958	1,408	3,366
23	27	30	57	0.1	621	690	1,311
24	30	36	66	0.1	720	864	1,584
25	50	25	75	0.1	1,250	625	1,875
26	27	17	44	0.1	702	442	1,144
27	25	19	44	0.1	675	513	1,188
28	57	59	116	0.2	1,596	1,652	3,248
29	14	1	15	0.0	406	29	435
30	218	206	424	0.8	6,540	6,180	12,720
31+	437	330	767	1.5	13,547	10,230	23,777
Total	26,489	25,085	51,574	100.0	264,461	241,108	505,569
	Average intended Length of Stay¹				10.0	9.6	9.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2021

Nationality	February 2020	January 2021	February 2021	% Change, February 2020 to February 2021	% Change January 2021 to February 2021
Russian	2,791	23,267	18,670	568.9	-19.8
Polish	2,523	4,733	4,371	73.2	-7.6
Ukrainian	655	3100	2,355	259.5	-24.0
Chinese	261	71	167	-36.0	135.2
Indian	427	194	272	-36.3	40.2
Israeli	621	88	215	-65.4	144.3
Total	7,278	31,453	26,050	257.9	-17.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	45,713	0	45,713
Domestic flights/ Sea ferries	2,752	0	5,861
Total	48,465	3,109	51,574

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	318	0.6	318
2	531	1.0	1,062
3	987	1.9	2,961
4	1,355	2.6	5,420
5	3,028	5.9	15,140
6	3,596	7.0	21,576
7	8,514	16.5	59,598
8	4,641	9.0	37,128
9	2,269	4.4	20,421
10	9,030	17.5	90,300
11	5,847	11.3	64,317
12	3,472	6.7	41,664
13	711	1.4	9,243
14	2,575	5.0	36,050
15	1,350	2.6	20,250
16	366	0.7	5,856
17	216	0.4	3,672
18	215	0.4	3,870
19	146	0.3	2,774
20	265	0.5	5,300
21	381	0.7	8,001
22	153	0.3	3,366
23	57	0.1	1,311
24	66	0.1	1,584
25	75	0.1	1,875
26	44	0.1	1,144
27	44	0.1	1,188
28	116	0.2	3,248
29	15	0.0	435
30	424	0.8	12,720
31+	767	1.5	23,777
Total	51,574	100.0	505,569
	Number of beds available in February,2021		485,100
	Bed Occupancy Rate		104.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	
April	21,004	21,139	20,242	334	
May	15,696	18,655	15,640	197	
June	23,458	37,235	36,605	353	
July	41,034	53,087	55,947	3,079	
August	51,937	56,861	68,163	4,366	
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	101,442

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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